

2022-2023 District Goals

District: 110AZ
Constitutional Area: Europe



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[393_District Plan 110MD Netherlands M1.3 RvC 1549.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	2
2nd Quarter	1	10	10	2
3rd Quarter	0	0	0	2
4th Quarter	0	0	0	2

FY New Clubs

1

FY Charter Members

10

FY New Members

10

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

12

Action Plan

[District Plan 110MD Netherlands M1.3 RvC.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 50% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[422_District Plan 110MD Netherlands M1.3 RvC 5317.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Gold level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[423_District Plan 110MD Netherlands M1.3 RvC 6496.pdf](#)

CUSTOM GOALS

Goal Statement

* Develop a low budget business gift, 150 personal vlogs, renewal of the website (externally focussed), social media campaign

- Strengthening friendship and increasing strength: deployment of people and resources
- Improving brand awareness & image: in the national tv-news by a creative national action
- Making club more attractive for 35-50 year old: "learning and growing"

Action Plan

[351_District Plan 110MD Netherlands M1.3 RvC 4345.pdf](#)

Goal Statement

25 personal or clubs vlogs promoted on social media

20 new members between 35-50 years old

extra budget for: clubs to recruit members and a district action plan for sustainability in Q1 2023

Action Plan

[358_District Plan 110MD Netherlands M1.3 RvC 9214.pdf](#)